

# Murata

and LifeSight: a perfect match!

村田とLifeSight: パーフェクトマッチ



“Murata strives to contribute to the advancement of society by creating innovative products and solutions often in collaboration with customers. We see this philosophy reflected in LifeSight, which also works closely with its customers. Murata’s technologies, products and solutions are used everywhere, contributing to a safer, healthier and more efficiently connected world. Our goal is to be a leader in innovation within the world of electronic components, to develop solutions that make this possible and shape the future. This seamlessly matches with LifeSight’s goal to be a leader in the field of pensions.’ says Wendy Schroor-Geerling, Senior Human Resources Officer at Murata.

## The company

Though often unseen, Murata’s innovative products and technologies are essential parts of electronics that are used daily, such as cell phones, computers, cars and home appliances. Murata has also recently expanded into medical equipment and energy management systems.

Murata’s head office is located in Japan. The family business has been around since 1944 and has 80,000 employees worldwide, 90 of whom work at the European headquarters in Hoofddorp, the Netherlands.

Murata’s employees are encouraged to be innovative and to help achieve optimum performance for the company and its customers.

## The approach

Due to their existing contract expiring, Murata was in the market for a new pension provider. They were looking for a new provider who could efficiently provide benefits in line with their existing scheme. A selection process with a number of PPIs was started using an external adviser.

Murata knows the importance of modern technology and the possibilities that it creates as well as involving customers at an early stage to help deliver solutions that best suit their needs. They saw this mantra in LifeSight who also dares to be innovative and offers a leading-edge pension solution as well as involving their customers in the development process.

LifeSight came out on top because of the consultancy approach that is used in which client-oriented, focused work is carried out and where the team thinks along with the client. LifeSight is an initiative of one of the world’s leading consultancy organizations that helps organizations achieve their objectives.



## The expectation

For 75 years Murata has been using the latest scientific insights and technologies to work progressively on the future of the world of electronics.

Murata wanted their pension provider to meet the latest standards in pensions and provide their employees with an accessible pension plan.

LifeSight is able to provide Murata with an accessible pension solution by:

- Providing members with real time updates through a LifeSight app that can be downloaded onto their smartphones and tablets.
- Multilingual communications, which is an important feature for Murata since they have 12 different nationalities at their office in Hoofddorp.
- Automatically investing members' assets in a personalized investment mix, which matches the personal characteristics of the employee without them having to do anything.

This is a crucial and distinctive part of the new pension scheme for Murata because research by LifeSight has shown that more than 95% of pension participants remain in the default investment mix.

## Contact

Please contact us to learn more:

**Maurits van Vliet**

+31 (0)6 25 03 35 36

**Mariel van der Veer**

+31 (0)6 34 08 19 97

## More details and contact information

Please contact us to learn more about what LifeSight can do for your organization.

+31 (0)88 543 3500 • [lifesight.nl@lifesight.com](mailto:lifesight.nl@lifesight.com)

[www.LifeSight.nl](http://www.LifeSight.nl)

Cheering innovators  
everywhere

## The result

LifeSight has been introduced to all Murata employees in the Netherlands. With this modern pension plan, Murata can provide their employees with a pension in an innovative way. With its independent organization model that combines the best parties in the market, LifeSight offers an innovative pension solution with a clear and easy to follow communications package.

The world keeps changing and the world of electronics changes even faster. As an innovator in electronics, Murata will continue to innovate, follow its strong business philosophy, contribute to the advancement of society and shape the future of the world of electronics.

LifeSight innovates when it comes to pensions. With a flexible and modern pension plan that offers clear communications that makes pensions understandable and insightful. The online portal in multiple languages and the app give employees real-time insight into their pension accrual and investments.

These matching philosophies ensure that Murata and LifeSight are a perfect match and are ready for the future together!



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